

# SARAH ZO EY S T U R M

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## EDUCATION

BA, Graphic Design and Communications, Fort Lewis College, 2012  
GPA: 3.8  
Dean's List 2008, 2010, 2012  
Foreign Study: Summer semester in Italy for graphic design and art

## SUMMARY OF SKILLS

Advanced understanding of Adobe Illustrator, Photoshop, InDesign, Word and Excel  
Advanced skills dealing with socail media (twitter, Instagram, Facebook, Vine, Blogs) as a marketing tool  
Experience working with an internal marketing team, PR agencies and creative agencies to create original artwork for: ads (web and print), promotional flyers, posters, coupons, signs, t-shirts, product catalogs, product displays, and social media graphics.  
Lead/location scouting for marketing related photoshoots around the Durango and Denver area  
Experience communicating with distributors, reps, retailers about graphics, ads and promotions.  
Writing original copy for digital and print ads, promotions, posters, sell sheets, signs and socail media  
Worked with local and remote companies to produce original products (swag) such as t-shirts, mugs, pens stickers and signs  
Communication and Customer service skills in both Spanish and English

## RELATED EXPERIENCE

In-House Graphic Designer Zuke's, 2012-Present  
Verde Public Relations Internship, Dec-May 2011  
Designer at Vital Signs Durango, 2011

## PROFESSIONAL ORGANIZATIONS / AFFILIATIONS

Fort Lewis College Cycling team member since 2008, top female athlete of 2010/2011/2012  
Durango DEVO Jr. Mountain bike coach, 2009-12  
AIGA Graphic Design Club member 2011-13

## REFERENCES

Grant Berry, Marketing Brand Manager, Ruff Wear  
grant@ruffwear.com  
970.749.2438

Kirsten Knizel, Trade Marketing Associate, Zuke's  
Kirsten.Knizel@zukes.com

Chris Meiring, Innovation Director, Zuke's  
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Paul Booth, Associate Professor, Graphic Design  
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